

i nternships INSIDER

UConn

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CAREER DEVELOPMENT

DON'T HIDE ON THE INTERNET: STAND OUT

The image you project on the web can truly make or break your professional reputation, and, in the case of an internship, determine whether employers choose to hire you full-time in the future.

It is important, then, to project your personality in a clear and professional tone. Cleaning up your Facebook profile or changing your account names is not enough. Rather than hide your virtual presence, cultivate it. By managing Twitter, personal blogs, and LinkedIn accounts using the tips in [How to Write a Professional Bio for LinkedIn, Twitter & More](#), you can leverage the Internet to work in your favor.

OFFICE POLITICS: AVOID THE PITFALLS

Navigating a new office is tough, especially when you're the newest and youngest employee. In such an environment, it may be tempting to join your colleagues in bashing the boss or gossiping about other employees. But remember, you're an intern, and as such, you have a very limited amount of time to make an impression.

Be sure to network constructively, and in the process, accumulate good will for future recommendations and even potential job offers. Refine your image and avoid the pitfalls of office politics by consulting the five tips in [The Politics of Internships](#).

MAKE AN IMPRESSION BY STAYING CURRENT

For many weary-eyed students, "staying current" means aimlessly browsing BuzzFeed or Youtube in between classes. Unfortunately, that article about the "39 Cutest Animals on the Internet" will probably not make you the greatest conversationalist in the office.

That's [Why Interns Should Stay on Top of Current Events](#). Having an informed conversation with your colleagues or boss about cultural trends, world events, and particular topics relating to your profession is a great way to start a conversation and make an overwhelmingly positive impression. So download some newspaper apps, browse Reddit's news section, and follow local and national news outlets on Twitter and Facebook to become the office's standout intern.

SPORTZEDGE INTERN AND UCONN STUDENT CREATES SITE'S MOST POPULAR POST

In case you need any extra inspiration this spring, know that intern and fellow UConn student Maura Murphy created the most visited post to date on the CT sports news website Sportzedge.

Ms. Murphy, a Journalism and Communications major, created the interactive post, [20 Things Only UConn Huskies Will Understand](#), which quickly became the site's "most successful story - by far" and launched a series of similar articles for universities across the nation. This is a testament to the fact that as an intern, you can make tremendous contributions to your employer.

Don't be satisfied with keeping your head down and showing up for your allotted hours. Be creative, share ideas when appropriate, and seize any special projects or opportunities. For a few basic tips, consult the [7 Ways to Stand Out in Your Internship](#).

WANT A SUMMER INTERNSHIP?

Now is the perfect time to begin the summer internship application process. If you need help finding or applying to opportunities, please stop by The Center for Career Development or attend one of our many presentations. Consult the [Calendar of Events](#) for event details, and check [HuskyCareerLink](#) for an extensive list of internship opportunities.

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